

Today Washington, D.C. - H-E-B Grocery Company headquartered in San Antonio, TX was awarded a Mark Trail Award from the National Oceanic and Atmospheric Administration (NOAA). Congressman Gonzalez D-San Antonio was there to accept the award on the company's behalf.

The Mark Trail Awards are presented to individuals, governments, organizations, and corporations for noteworthy gifts, community action and responses to a NOAA Weather Radio All Hazards warning that exemplifies the lifesaving benefits of NOAA Weather Radio All Hazards.

H-E-B was given the award for a project where the company teamed with the Lower Colorado River Authority and KXAN TV-36 in Austin. H-E-B and its partners developed an aggressive NOAA Weather Radio All Hazards media campaign to educate citizens of central Texas to buy and use NWR receivers. Over 10,000 units sold in greater Austin in the first month. By the end of 2005 over 30,000 units had been sold in the LCRA operating area.

"I am pleased and honored to accept this award on behalf of H-E-B. This company and its people have a long history of giving back to the communities in which they live and work. This project may very well save many lives, and I am glad H-E-B is being recognized here today."